

# ***THE PRICE CAP DECISION: REAL WINNERS AND LOSERS***

*An Independent Assessment of the Impact of the CRTC's Price Cap  
Decision on Telecom Industry Players and Customers*

**A comprehensive new report from  
Mark H. Goldberg & Associates and Decima Publishing**

*Telecom Decision CRTC 2002-34, Regulatory Framework for the Second Price Cap Period*, released May 30, 2002, will have a lasting and significant impact on the competitive landscape in the telecom market in Canada. Telecom consulting firm Mark H. Goldberg & Associates Inc. and telecom information publisher Decima Publishing Inc. have joined forces to produce a comprehensive, independent assessment of the impact of the Price Cap Decision on telecom industry players and customers. *The Price Cap Decision: Real Winners and Losers* includes reaction to the Decision from various industry players, outlines effects on market pricing, and suggests how businesses might leverage the Decision to reduce their telecom costs.

Much has been written and said about the disappointment expressed by certain competitive telecom providers regarding the Price Cap Decision. While consumers are clear winners in the short term, the report finds that the Decision contains hidden gifts for competitors – benefits that will continue to be unwrapped as follow-up proceedings and rulings to the Decision unfold over the coming months. *The Price Cap Decision: Real Winners and Losers* is a must-read for those following AT&T Canada's appeal of the Decision to the federal government and follow-up CRTC proceedings.

To order the report, fill out this order form and fax it to (613) 230-9048. See below for the report's Table of Contents. For more information about the report and to read its Introduction and List of Tables and Figures, visit [www.decima.ca/publishing](http://www.decima.ca/publishing) and click on the banner ad at the bottom of the page.

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